

DUPLICATE INVOICE



WESH
 1021 N. Wymore Rd.
 Winter Park, FL 32789
 Main: (407)645-2222
 Billing: (407)389-7661

www.wesh.com

Billing Address:

Buying Time, LLC.
 Attention: Accounts Payable
 650 Massachusetts Ave NW
 Ste 210
 Washington, DC 20001

Send Payment To:

WESH
 P O Box 26876
 Lehigh Valley, PA 18002-6876
 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951204-1	09/23/12	September 2012	08/27/12 - 09/20/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2311

Flight Dates	Order #	Alt Order #
09/14/12 - 09/20/12	951204	07903188

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	360	361

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12		M-F Sunrise @6AM	6:00-7:00 AM	:00		\$750.00 NM
Credited									
2	09/17/12	09/18/12	M-F Sunrise @6AM	6:00-7:00 AM	11-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	11-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AG0312MSCH	\$900.00 NM
2	WESH	Tu	09/18/12	6:24 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	AG0312MSCH	\$900.00 NM
3	09/14/12	09/14/12	NBC Today Show	7:00-9:00 AM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12		NBC Today Show	7:00-9:00 AM	:00		\$1,000.00 NM
Credited									
4	09/19/12	09/19/12	NBC Today Show	7:00-9:00 AM	--W----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	09/19/12	8:36 AM	NBC Today Show	7:00-9:00 AM	:30	AG0312MSCH	\$1,200.00 NM
5	09/14/12	09/14/12	M-F 5-6 PM ROT	5:00-6:00 PM	----F--	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	5:41 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	AG0312MSCH	\$700.00 NM
6	09/17/12	09/20/12	M-F 5-6 PM ROT	5:00-6:00 PM	1111---	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2311

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/17/12	09/20/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	1111---	:30	4	\$800.00	NM
09/17/12 09/23/12 1111--- 4 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/17/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0312MSCH \$800.00 NM 3 WESHTu 09/18/12 5:27 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0312MSCH \$800.00 NM 4 WESHW 09/19/12 5:56 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0312MSCH \$800.00 NM 2 WESHTh 09/20/12 5:57 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 AG0312MSCH \$800.00 NM									
7	09/14/12	09/14/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	----F--	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHF 09/14/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0312MSCH \$1,000.00 NM									
8	09/17/12	09/20/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	1111---	:30	4	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1111--- 4 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 09/17/12 6:27 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0312MSCH \$1,100.00 NM 3 WESHTu 09/18/12 6:10 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0312MSCH \$1,100.00 NM 1 WESHW 09/19/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0312MSCH \$1,100.00 NM 4 WESHTh 09/20/12 6:26 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 AG0312MSCH \$1,100.00 NM									
9	09/15/12	09/15/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 09/15/12 6:12 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 AG0312MSCH \$700.00 NM									
10	09/16/12	09/16/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 09/16/12 6:29 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 AG0312MSCH \$700.00 NM									
11	09/17/12	09/17/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	M-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 09/17/12 11:58 PM NBC Tonight Show 11:35P-12:35XM :30 AG0312MSCH \$650.00 NM									
12	09/19/12	09/20/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	--11---	:30	2	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --11--- 2 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHW 09/19/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 AG0312MSCH \$650.00 NM 1 WESHTh 09/20/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 AG0312MSCH \$650.00 NM									
13	09/15/12	09/15/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$300.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/15/12	09/15/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Sa 09/15/12 7:26 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 AG0312MSCH \$300.00 NM									
14	09/16/12	09/16/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/16/12 6:22 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 AG0312MSCH \$300.00 NM									
15	09/14/12	09/14/12	M-F 4-5 PM NEWS	M-F 4-5 PM	----F--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----F-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH F 09/14/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 AG0312MSCH \$550.00 NM									
16	09/18/12	09/20/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-TWT---	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWT--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH W 09/19/12 4:14 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 AG0312MSCH \$650.00 NM									
Total Spots							22		

Payment Terms 30 Days

<u>Gross Total</u>	\$17,450.00
<u>Agency Commission</u>	\$2,617.50
<u>Net Amount Due</u>	\$14,832.50